INTRODUCING CABLE-TITE TIEDOWN SYSTEM:



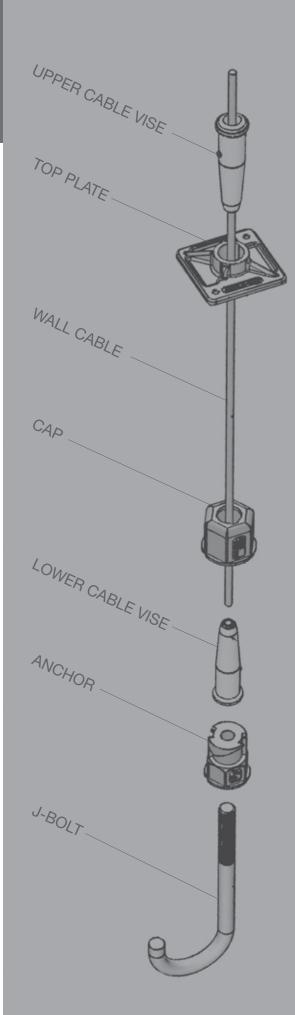
What is Cable-Tite?

- Cable-Tite secures the roof to the foundation to minimize damage from high winds.
- Cable-Tite is a new breed of tie-down system combining ease of installation with strength and durability (patent pending).
- Cable-Tite works with standard hurricane clips to ensure a strong connection from roof to foundation.
- Light-weight and strong flexible cable (6,700 lbs tensile strength) is easy to install to any wall height, enabling a 60-70% labor savings over other systems.
- Modular components make two-story and basement construction a breeze with connections at each floor.
- Unmatched product versatility for site-constructed, modular and manufactured homes.



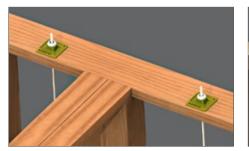
How it works

- The secret to Cable-Tite's speed and ease of installation is a unique patent-pending cam-lock mechanism.
- A quarter-turn of a wrench is all that is required to uniformly pretension each cable as the system is being installed.
- Visual and audible locking features ensure correct assembly a click away from security!

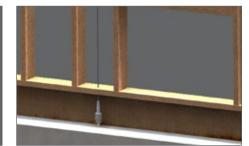


ENGINEERED FOR HIGH-WIND UPLIFT HOME PROTECTION PREPARATION FOR MOTHER NATURE'S MOST DAMAGING STORMS









Designed to perform

- Secures site-built, modular and SIP built homes to their foundations.
- Prevents structural damage from uplift caused by strong straight-line winds.
- Provides strength far exceeding that of the surrounding wood framing.

Easy to install

- Designed to make installing an uplift prevention system easy and fast.
- Provides custom installation for each application regardless of wall height.
- Installation time is less than half the time of a typical threaded-rod system.

Built to last

- Heavy-duty cable vises provide unmatched holding power.
- No wasted material-the cable is cut to length when system is installed.
- Precision cast high-strength steel components ensure total reliability.

